



Thinking Outside the Box, continued

Large Division

Award—Excellent

**Pearland Economic Development
Corporation**

NSTI Nanotechnology Conference -

Buckyball Campaign

Pearland, Texas

Large Division

Award—Excellent

**Metro Orlando Economic Development
Commission**

Orlando EDC.com/Orlandorocks

Orlando, Florida

Large Division

Award—Merit

Bowling Green Area Chamber of Commerce

Apple iPod Touch Treasure Campaign

Bowling Green, Kentucky

SEDC would like to thank our judges:

Jim Pollack, J.P. Design and Communications

Nancy Meeks, Greater Atlanta Homebuilders Association

Betty McIntosh, Cushman and Wakefield

2009 Communications Award Winners





2009 Communications Award Winners

Best of Show

Large Division

Baton Rouge Area Chamber

Baton Rouge Area Chamber 2008 Annual Report

Baton Rouge, Louisiana

Best of Class

Large Division

Baton Rouge Area Chamber

Baton Rouge Area Chamber 2008 Annual Report

Baton Rouge, Louisiana

Best of Class

Medium Division

Economic Development

Authority of Jones County

Howard Technology Park Project Ready Overall Marketing Campaign

Laurel, Mississippi

Best of Class

Small Division

Hardy County Rural Development Authority

Hardy Marketing Brochure

Moorefield, West Virginia

Best of Class

State Division

West Virginia Department of Commerce, Marketing & Communications

West Virginia Commerce:

Project Stylebook

Charleston, West Virginia

Special Judges Award:

Multi-Media Communications

Sumter Development Board

Sumter, South Carolina



Internal Communications Package

Small Division

Award—Excellent

Mississippi World Trade Center

Mississippi World Trade Center 2009

Communication Plan

Jackson, Mississippi

Large Division

Award—Merit

Tulsa Metro Chamber

Tulsa's Future Monthly

Electronic Newsletter

Tulsa, Oklahoma

Thinking Outside the Box

Medium Division

Award—Superior

Sumter Development Board

The American Spirit, Global Edge Kiosk

Sumter, South Carolina

Large Division

Award—Superior

Pearland Economic Development Corporation

CoreNet Core Club - 2009 Harry and David

Pears Campaign

Pearland, Texas

Large Division

Award—Superior

Baton Rouge Area Chamber

BRAC Impact 2009: Results!

Baton Rouge, Louisiana

Medium Division

Award—Excellent

Augusta Economic Development Council

Editorial Cartoon Postcard

Augusta, GA



Overall Marketing Campaign

State Division

Award—Superior

**WV Department of Commerce,
Marketing & Commerce**

Come Home to West Virginia (Year 1)

South Charleston, West Virginia

Medium Division

Award—Excellent

**Economic Development Authority of
Jones County**

Howard Technology Park Project Ready

Overall Marketing Campaign

Laurel, Mississippi

Branding Package

Large Division

Award—Superior

Amarillo EDC

Amarillo EDC Branding Package

Amarillo, Texas

State Division

Award—Superior

**WV Department of Commerce,
Marketing & Communications**

WV Commerce: Project Stylebook

South Charleston, West Virginia

Medium Division

Award—Excellent

**Platte County Economic
Development Council**

Platte County EDC Logo

Kansas City, Missouri

Medium Division

Award—Merit

ElectriCities of North Carolina, Inc.

Town of La Grange Branding

Raleigh, North Carolina



Winners by Category

General Purpose Brochure

Medium Division

Award—Excellent

Sumter Development Board

American Spirit, Global Edge Pocket Folder

Sumter, South Carolina

Medium Division

Award—Excellent

Colleton County Economic Alliance, Inc.

Colleton County, SC—Progressing Naturally

Walterboro, South Carolina

Special Purpose Brochure

State Division

Award—Excellent

**WV Department of Commerce,
Marketing & Communications**

Home for the Holidays....To Stay!

South Charleston, West Virginia

Medium Division

Award—Merit

**Morgan County Economic Development
Association (MCEDA)**

*Business Broadcast - Insights from the
Synchronist Reporting Systems*

Decatur, Alabama

Large Division

Award—Merit

Tulsa Metro Chamber

Choose Tulsa Jobs Brochure

Tulsa, Oklahoma

State Division

Award—Merit

Enterprise Florida Inc.

"Lead," follow, or get out of the way

Orlando, Florida

Large Division

Award—Merit

**Metro Orlando Economic Development
Commission**

HDED Booklet - High Def ED

Orlando, Florida



General Purpose Promotion

Large Division

Award—Superior

South Louisiana Economic Council

Promotional Posters

Thibodaux, Louisiana

Medium Division

Award—Superior

**Williamson County Office of Economic
Development**

Verizon Wireless Regional Headquarters

Franklin, Tennessee

State Division

Award—Merit

**WV Department of Commerce,
Marketing & Communications**

Going into Business in WV - Kit

South Charleston, West Virginia

Large Division

Award—Merit

Metro Orlando Economic Development

Commission

CD Rom Booklet Brochure

Orlando, Florida

Medium Division

Award—Merit

**Asheville Office of Economic
Development**

Asheville City Market

Asheville, North Carolina

Printed Reports

Large Division

Award—Merit

**Bowling Green Area Chamber of
Commerce**

Automotive Business Case

Bowling Green, Kentucky

Large Division

Award—Merit

**Harlingen Economic Development
Corporation**

Harlingen Economic Development Corporation -

Client Proposal and Fact Book

Harlingen, Texas



Web Sites: Local, State or Regional EDO's

State Division

Award—Merit

Mississippi Development Authority

Mississippi Development Authority Web site

Jackson, Mississippi

Large Division

Award—Merit

**Metro Orlando Economic Development
Commission**

EDC website

Orlando, Florida

Web Sites/Other

Large Division

Award—Excellent

**Cornerstone Regional Development
Partnership**

Cornerstone Regional Development

Partnership Website

Jacksonville, Florida

Large Division

Award—Excellent

Baton Rouge Area Chamber

*Welcome Back to Baton Rouge workforce
recruitment campaign*

Baton Rouge, Louisiana

Large Division

Award—Excellent

Tulsa Metro Chamber

Choose Tulsa Jobs Web site

Tulsa, Oklahoma

Large Division

Award—Excellent

South Louisiana Economic Council

Bayou Region Buildings & Sites

Thibodaux, Louisiana



Special Events

State Division

Award—Superior

Mississippi Development Authority

Team Mississippi Blues Road Trip "Box Bomb" Invitation

Jackson, Mississippi

Direct Mail Campaigns

Large Division

Award—Merit

Harlingen Economic Development Corporation

Harlingen Economic Development Corporation -

Direct Mail Campaign

Harlingen, Texas

Audiovisual

Large Division

Award—Merit

Pearland Economic Development

Corporation

Shadow Creek Ranch Business Center - Profile Video

Pearland, Texas

Electronic Multimedia

Medium Division

Award—Superior

Sumter Development Board

"American Spirit - Global Edge" Sumter,

South Carolina Community Videos

Sumter, South Carolina



Printed Reports, continued

Large Division

Award—Merit

Baton Rouge Area Chamber

The Baton Rouge Area Chamber's 2009 Agenda:

Geared for Innovation

Baton Rouge, Louisiana

Publication Advertising: Single Advertisements

State Division

Award—Excellent

Kentucky Cabinet for Economic

Development

GM 100th Anniversary Ad

Frankfurt, Kentucky

State Division

Award—Merit

Kentucky Cabinet for Economic

Development

Kentucky Economic Development Guide Ad

Frankfurt, Kentucky

Publication Advertising: Campaigns

State Division

Award—Merit

Louisiana Economic Development

Testimonial Campaign

Baton Rouge, Louisiana

State Division

Award—Merit

Louisiana Economic Development

Numbers Campaign

Baton Rouge, Louisiana



Newsletters and Newspapers

Large Division
Award—Superior
Baton Rouge Area Chamber
Catalyst (Third Quarter 2008)
Baton Rouge, Louisiana

Large Division
Award—Merit
Hampton Roads Ventures
Hampton Roads Ventures Community Trends
Newsletter
Norfolk, Virginia

Large Division
Award—Merit
South Louisiana Economic Council
Bayou Region Business Barometer
Thibodaux, Louisiana

Large Division
Award—Merit
Metro Orlando Economic Development
Commission
Communique, electronic newsletter
Orlando, Florida

Magazines and Advertorials

Large Division
Award—Excellent
Metro Orlando Economic
Development Commission
Texture Magazine
Orlando, Florida

State Division
Award—Excellent
Louisiana Economic Development
EQ, Louisiana Economic Quarterly
Baton Rouge, Louisiana

State Division
Award—Excellent
Kentucky Cabinet for Economic Development
Kentucky Economic Development Guide
Frankfurt, Kentucky



Annual Reports

Large Division
Award—Superior
Baton Rouge Area Chamber
Baton Rouge Area Chamber 2008
Annual Report
Baton Rouge, Louisiana

State Division
Award—Superior
Enterprise Florida Inc.
Florida's Targeted Industries:
Key Elements in A Growing Economy
Orlando, Florida

Large Division
Award—Superior
Greater Topeka Chamber of
Commerce/GO Topeka
A Year of Vision: 2008 Annual Report
Topeka, Kansas

Large Division
Award—Superior
Amarillo EDC
Amarillo EDC Annual Report 2008
Amarillo, Texas

Medium Division
Award—Excellent
Sumter Development Board
Sumter Smarter Growth Initiative
Annual Report
Sumter, South Carolina

Large Division
Award—Excellent
Tulsa Metro Chamber
2008 Tulsa's Future Annual Report
Tulsa, Oklahoma

Large Division
Award—Merit
Pearland Economic Development
Corporation
Pearland Economic Development
Corporation - 2008 Annual Report
Pearland, Texas

Medium Division
Award—Merit
High Point Economic Development
Corporation
High Point: Extraordinary Success in
Extraordinary Times
High Point, North Carolina