

■ ANNUAL REPORTS

Large - Excellent

Pinellas County Economic Development
2004 Pinellas County Economic Development Annual Report
Clearwater, Florida

Medium - Merit

Frederick County Office of Economic Development
We're Charting a Course for Frederick County
Shreveport, Louisiana

Medium - Merit

Rockingham County Partnership for Economic & Tourism Development
2004 Annual Report
Wentworth, North Carolina

State - Superior

West Virginia Development Office
Annual Report
Charleston, West Virginia

State - Excellent

Enterprise Florida
2004 Annual Report
Orlando, Florida

State - Excellent

West Virginia Development Office
Annual Report
Charleston, West Virginia

State - Excellent

West Virginia Development Office
2004 Annual Report
Charleston, West Virginia

■ COMPUTER MULTIMEDIA

Large - Merit

Metro Orlando Economic Development Commission
Envision Orlando CD Rom/Booklet
Orlando, Florida

Medium - Superior

Frederick County Office of Economic Development
Frederick County CD
Frederick, Maryland

Medium - Excellent

Economic Development Authority of Jones County
Howard Technology Park Quest for Innovation DVD
Laurel, Mississippi

Small - Merit

Southwest Louisiana Partnership for Economic Development
Computer Multimedia
Lake Charles, Louisiana

■ DIRECT MAIL CAMPAIGNS

Large - Superior

Cornerstone Regional Development Partnership
Cornerstone: Countdown to Kick Off Campaign
Jacksonville, Florida

Large - Excellent

Florida's Great Northwest
"Our Definitions May Be Different" Mail Campaign
Destin, Florida

Large - Merit

Nashville Area Chamber of Commerce
Department of Economic Development
Partnership 2010 County Postcards Series
Nashville, Tennessee

State - Excellent

Mississippi Development Authority
"Did You Know" Postcards
Jackson, Mississippi

■ GENERAL PURPOSE BROCHURE

Large - Superior

Forward Sumner Economic Council
Forward Sumner Economic Council Executive Summary
Hendersonville, Tennessee

Large - Merit

ElectriCities of NC, Inc.
Monroe Economic Development Brochure
Raleigh, North Carolina

Large - Merit

ElectriCities of NC, Inc.
North Carolina's Eastern Region General Mailer
Raleigh, North Carolina

Large - Merit

Temple Economic Development Corp.
Temple Texas: Aerial Map, Site Details
Temple, Texas

Medium - Merit

Cumberland County Business Council
Fayetteville, NC-History, Heroes and a Hometown Feeling
Fayetteville, North Carolina

Small - Merit

Southwest Louisiana Partnership for Economic Development
Southwest Louisiana Partnership: Unlike any other
Lake Charles, Louisiana

■ GENERAL PURPOSE BROCHURE/TOURISM

Large - Merit

ElectriCities of NC, Inc.
Morganton & Burke County Brochure
Raleigh, North Carolina

Large - Merit

ElectriCities of NC, Inc.
Tarboro Historic District Guide
Raleigh, North Carolina

Medium - Superior

Rockingham County Partnership for Economic & Tourism Development
Rockingham County Visitors Guide
Wentworth, North Carolina

■ GENERAL REPORTS

Large - Excellent

Palmetto Economic Development Corp.
Palmetto Power
Columbia, South Carolina

Large - Excellent

Progress Energy-Economic Development
Circuit-Progress Energy ED Newsletter
Raleigh, North Carolina

Large - Merit

The Beacon Council
2005 Local Business Local Jobs Business Survey Report
Miami, Florida

State - Superior

Enterprise Florida
2004 Incentives Report
Orlando, Florida

State - Superior

West Virginia Development Office
West Virginia Economic Performance Measures-Vision Shared Implementation Plan
Charleston, West Virginia

■ INTERNATIONAL LITERATURE

Large - Excellent

The Beacon Council
Miami-Dade Pocket Profiles
Miami-Dade Pocket Profiles

■ MAGAZINES & ADVERTORIALS

Large - Superior

Metro Orlando Economic Development Commission
Texture Magazines
Orlando, Florida

Large - Merit

The Beacon Council
Miami Business Profile & Relocation Guide 2004-05
Miami, Florida

Medium - Superior

Economic Development Authority of Jones County
Howard Technology Park Special Section-SB&D Magazine
Laurel, Mississippi

Small - Merit

Cabarrus Regional Partnership
Breaking New Ground for Business
Kannapolis, North Carolina

Small - Merit

Arkansas Department of Economic Development
Book of Lists
Little Rock, Arkansas

■ NEWSLETTERS & NEWSPAPERS

Large - Excellent

Palmetto Economic Development Corp.
Palmetto Power
Columbia, South Carolina

Large - Excellent

Progress Energy-Economic Development
Circuit-Progress Energy ED Newsletter
Raleigh, North Carolina

Large - Merit

Pinellas County Economic Development
Pinellas County Business Assistance Newsletter
Clearwater, Florida

State - Merit

Arkansas Department of Economic Development
What's Developing- Detroit
Little Rock, Arkansas

■ OVERALL MARKETING CAMPAIGN

Large - Superior

Cornerstone Regional Development Partnership
Cornerstone-Jacksonville Super Bowl XXXIX Campaign
Jacksonville, Florida

Large - Superior

Pinellas County Economic Development
Pinellas County Economic Development Collateral Package
Clearwater, Florida

Medium - Superior

Economic Development Authority of Jones County
Howard Technology Park Overall Marketing Campaign
Laurel, Mississippi

Small - Merit

Indian River County Chamber of Commerce
Indian River County, FL: "Location is Central to Success"
Vero Beach, Florida

■ PREMIUMS OR MEMENTOS

Large - Merit

Entergy Arkansas
When It Rains, It Pours
Little Rock, Arkansas

Large - Merit

Nashville Area Chamber of Commerce
Department of Economic Development
Partnership 2010 Valentine's Day Mailing
Nashville, Tennessee

Medium - Merit

Economic Development Authority of Jones County
Howard Technology Park Mementos
Laurel, Mississippi

■ PUBLICATION ADVERTISING: DOMESTIC CAMPAIGNS

Large - Excellent

ElectriCities of NC, Inc.
North Carolina Eastern Region Ad Campaign
Raleigh, North Carolina

Large - Excellent

Metro Orlando Economic Development Commission
Head Ads
Orlando, Florida

Large - Excellent

Pinellas County Economic Development
Targeted Relocation Campaign
Clearwater, Florida

State - Superior

Mississippi Development Authority
'05 Print Ad Campaign
Jackson, Mississippi

State - Excellent

Arkansas Department of Economic Development
Aerospace Ad
Little Rock, Arkansas

State - Excellent

Arkansas Department of Economic Development
Plastics Ad
Little Rock, Arkansas

■ PUBLICATION ADVERTISING: SINGLE ADVERTISEMENTS

Large - Merit

Cornerstone Regional Development Partnership
Jacksonville: City Without Limits Ad
Jacksonville, Florida

State - Superior

Arkansas Department of Economic Development
Automotive Ad
Little Rock, Arkansas

■ SPECIAL EVENTS

Large - Excellent

Nashville Area Chamber of Commerce
Department of Economic Development
Partnership 2010 Nashville Rocks!
Nashville, Tennessee

Large - Merit

Metro Orlando Economic Development Commission
Economic Outlook: Innovation Intersection
Orlando, Florida

Large - Merit

The Beacon Council
South Florida Economic Summit 2005: The Power of Regionalism
Miami, Florida

Medium - Merit

Cookeville Area-Putnam County Chamber of Commerce
Railroad Rendezvous
Cookeville, Tennessee

State - Superior

Mississippi Development Authority
'04 Christmas CD Gift
Jackson, Mississippi

State - Excellent

Mississippi Development Authority
Targeted Relocation MTP
Jackson, Mississippi

State - Excellent

Mississippi Development Authority
'04 Fishing Rodeo Trip Invitation
Jackson, Mississippi

State - Excellent

Mississippi Development Authority
'05 Quail Hunt Invitation
Jackson, Mississippi

State - Excellent

Mississippi Development Authority
Fall '04 CoreNet Invitation
Jackson, Mississippi

State - Merit

Enterprise Florida
New York Site Selection Consultant Event
Orlando, Florida

■ SPECIAL PURPOSE BROCHURE

Large - Superior

Metro Orlando Economic Development Commission
Industry/Investor Outreach Program
Orlando, Florida

Large - Merit

ElectriCities of NC, Inc.
Metalworking Brochure Mailer
Raleigh, North Carolina

Large - Merit

ElectriCities of NC, Inc.
Tarboro Commerce Center
Raleigh, North Carolina

Large - Merit

The Beacon Council
Miami-Dade Aviation Industry Brochure
Miami, Florida

Medium - Superior

Economic Development Authority of Jones County
Howard Technology Park Quest Kit
Laurel, Mississippi

State - Excellent

Enterprise Florida
Florida Market Brief
Orlando, Florida

State - Merit

Enterprise Florida
Team Florida-Germany
Orlando, Florida

■ TAILORED REPORTS

Large - Excellent

Department of Economic Development,
Chesterfield County, VA
ULI Briefing Manual for MTP
Chesterfield, Virginia

Large - Merit

The Beacon Council
Insight 2005
Miami, Florida

Medium - Superior

City of Opelika
"Project Bounty" Site Selection Presentation/Report
Opelika, Alabama

State - Superior

West Virginia Development Office
Metalworking W.V. & Plastics W.V.
Charleston, West Virginia

■ TELEVISION SPOTS

Large - Excellent

The Beacon Council
Mike It Miami, Miami-Dade County Spot
Miami, Florida

State - Superior

Arkansas Department of Economic Development
San Francisco TV Spot
Little Rock, Arkansas

■ WEB SITES: LOCAL, STATE OR REGIONAL ECONOMIC DEVELOPMENT ORGANIZATIONS

Large - Superior

Metro Orlando Economic Development Commission
www.OracleEDC.com
Orlando, Florida

Large - Excellent

Harford County Office of Economic Development
www.harfordbusiness.org
Bel Air, Maryland

Large - Excellent

Lafayette Economic Development Authority
www.lafayette.org
Lafayette, Louisiana

Large - Merit

Charlotte Chamber of Commerce
www.charlottechamber.com/development
Charlotte, North Carolina

Large - Merit

Forward Sumner Economic Council
www.forwardsumner.org
Hendersonville, Tennessee

Medium - Superior

Baldwin County Economic Development Alliance
www.baldwineda.com
Robertsdale, Alabama

Medium - Excellent

Hutchinson/Reno County Chamber of Commerce
www.hutcheccodevo.com
Hutchinson, Kansas

Medium - Merit

Frederick County Office of Economic Development
www.enjoyfrederick.com
Frederick, Maryland

Medium - Merit

South Louisiana Economic Council
www.SLEC.org
Thibodaux, Louisiana

State - Merit

Arkansas Department of Economic Development
www.1800ARKANSAS.com
Little Rock, Arkansas

